

Trademark/Service Mark Application, Principal Register

Serial Number: 85323305

Filing Date: 05/17/2011

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	85323305
MARK INFORMATION	
*MARK	SCROLLS
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	SCROLLS
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	Mojang AB
*STREET	1 Lagskarsvagen
*CITY	Johanneshov
*COUNTRY	Sweden
*ZIP/POSTAL CODE (Required for U.S. applicants only)	12155
PHONE	00 44-2070790100
LEGAL ENTITY INFORMATION	
TYPE	corporation
STATE/COUNTRY OF INCORPORATION	Sweden
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	009
	Computer games; video games; computer

*IDENTIFICATION	software; computer and video games software; computer software downloaded or downloadable; computer software publications downloaded; interactive entertainment software; data recorded electronically from the Internet; data recorded in machine readable form from the Internet; discs, tapes, cartridges, CD-ROMs and other magnetic, electronic or optical media, all bearing computer games software or video games; electronic amusement apparatus for use with television receivers; electronic games apparatus; home video game machines
FILING BASIS	SECTION 44(d)
FOREIGN APPLICATION NUMBER	009728321
FOREIGN APPLICATION COUNTRY	European Community
FOREIGN FILING DATE	03/29/2011
INTENT TO PERFECT 44(d)	At this time, the applicant intends to rely on Section 44(e) as a basis for registration. If ultimately the applicant does not rely on Section 44(e) as a basis for registration, a valid claim of priority may be retained.
INTERNATIONAL CLASS	025
*IDENTIFICATION	Articles of clothing; footwear and headgear; t-shirts; shirts; trousers; sweatshirts; jackets; knitwear; hats; caps; neckwear; shoes; socks; garments for women; garments for men; garments for children; apparel parts and fittings for all the aforesaid
FILING BASIS	SECTION 44(d)
FOREIGN APPLICATION NUMBER	009728321
FOREIGN APPLICATION COUNTRY	European Community
FOREIGN FILING DATE	03/29/2011
INTENT TO PERFECT 44(d)	At this time, the applicant intends to rely on Section 44(e) as a basis for registration. If ultimately the applicant does not rely on Section 44(e) as a basis for registration, a valid claim of priority may be retained.
INTERNATIONAL CLASS	028

<p>*IDENTIFICATION</p>	<p>Games, toys and playthings; electronic games apparatus; audio visual games on computer hardware platforms (not for use with television receivers), handheld computer games equipment, hand-held video game machines; parts and fittings for all the aforesaid goods; board games; electronic games machines; equipment sold as a unit for playing card games; electronic hand-held game unit; game equipment sold as a unit for playing aboard game, a card game; stand alone video output games machines, and manipulative puzzles; playing cards; board games; card games; three-dimensional puzzle; parts and fittings for all the aforesaid goods</p>
<p>FILING BASIS</p>	<p>SECTION 44(d)</p>
<p>FOREIGN APPLICATION NUMBER</p>	<p>009728321</p>
<p>FOREIGN APPLICATION COUNTRY</p>	<p>European Community</p>
<p>FOREIGN FILING DATE</p>	<p>03/29/2011</p>
<p>INTENT TO PERFECT 44(d)</p>	<p>At this time, the applicant intends to rely on Section 44(e) as a basis for registration. If ultimately the applicant does not rely on Section 44(e) as a basis for registration, a valid claim of priority may be retained.</p>
<p>INTERNATIONAL CLASS</p>	<p>041</p>
<p>*IDENTIFICATION</p>	<p>Entertainment services in the form of electronic, computer and video games provided by means of the Internet and other remote communications device; internet games (non downloadable); organising of games; games (not downloadable) played via a global computer network; education and entertainment services in the form of cinematographic, televisual, digital and motion picture films, radio and television programs and shows; preparation, editing and production of cinematographic, televisual, digital and motion picture films, radio and television programs; entertainment services in the form of electronic, computer and video games provided by means of the Internet, mobile telephone and other remote communications device</p>

FILING BASIS	SECTION 44(d)
FOREIGN APPLICATION NUMBER	009728321
FOREIGN APPLICATION COUNTRY	European Community
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ATTORNEY INFORMATION	
NAME	Steven Mancinelli
ATTORNEY DOCKET NUMBER	1344-026-T
FIRM NAME	Mancinelli & Associates, P.C.
STREET	111 John Street, Suite 800
CITY	New York
STATE	New York
COUNTRY	United States
ZIP/POSTAL CODE	10038
PHONE	212-366-1324
FAX	240-358-7375
EMAIL ADDRESS	steven@mancinelli-ip-law.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
DOMESTIC REPRESENTATIVE INFORMATION	
NAME	Steven Mancinelli
FIRM NAME	Mancinelli & Associates, P.C.
STREET	111 John Street, Suite 800
CITY	New York
STATE	New York
COUNTRY	United States
ZIP CODE	10038
PHONE	212-366-1324
FAX	240-358-7375

EMAIL ADDRESS	steven@mancinelli-ip-law.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
CORRESPONDENCE INFORMATION	
NAME	Steven Mancinelli
FIRM NAME	Mancinelli & Associates, P.C.
STREET	111 John Street, Suite 800
CITY	New York
STATE	New York
COUNTRY	United States
ZIP/POSTAL CODE	10038
PHONE	212-366-1324
FAX	240-358-7375
EMAIL ADDRESS	steven@mancinelli-ip-law.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
NUMBER OF CLASSES	4
FEE PER CLASS	325
*TOTAL FEE DUE	1300
*TOTAL FEE PAID	1300
SIGNATURE INFORMATION	
SIGNATURE	/stevenmancinelli/
SIGNATORY'S NAME	Steven Mancinelli
SIGNATORY'S POSITION	Attorney for Applicant
DATE SIGNED	05/17/2011

Trademark/Service Mark Application, Principal Register

Serial Number: 85323305

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To the Commissioner for Trademarks:

MARK: SCROLLS (Standard Characters, see [mark](#))

The literal element of the mark consists of SCROLLS.

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, Mojang AB, a corporation of Sweden, having an address of

1 Lagskarsvagen
Johanneshov 12155
Sweden

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 009: Computer games; video games; computer software; computer and video games software; computer software downloaded or downloadable; computer software publications downloaded; interactive entertainment software; data recorded electronically from the Internet; data recorded in machine readable form from the Internet; discs, tapes, cartridges, CD-ROMs and other magnetic, electronic or optical media, all bearing computer games software or video games; electronic amusement apparatus for use with television receivers; electronic games apparatus; home video game machines

Priority based on foreign filing: Applicant has a bona fide intention to use the mark in commerce on or in connection with the identified goods and/or services and asserts a claim of priority based on European Community application number 009728321, filed 03/29/2011. 15 U.S.C. Section 1126(d), as amended. INTENT TO PERFECT 44(d) : At this time, the applicant intends to rely on Section 44(e) as a basis for registration. If ultimately the applicant does not rely on Section 44(e) as a basis for registration, a valid claim of priority may be retained.

International Class 025: Articles of clothing; footwear and headgear; t-shirts; shirts; trousers; sweatshirts; jackets; knitwear; hats; caps; neckwear; shoes; socks; garments for women; garments for men; garments for children; apparel parts and fittings for all the aforesaid

Priority based on foreign filing: Applicant has a bona fide intention to use the mark in commerce on or in connection with the identified goods and/or services and asserts a claim of priority based on European Community application number 009728321, filed 03/29/2011. 15 U.S.C. Section 1126(d), as amended. INTENT TO PERFECT 44(d) : At this time, the applicant intends to rely on Section 44(e) as a basis for registration. If ultimately the applicant does not rely on Section 44(e) as a basis for registration, a valid claim of priority may be retained.

International Class 028: Games, toys and playthings; electronic games apparatus; audio visual games on computer hardware platforms (not for use with television receivers), handheld computer games equipment, hand-held video game machines; parts and fittings for all the aforesaid goods; board games; electronic games machines; equipment sold as a unit for playing card games; electronic hand-held game unit; game equipment sold as a unit for playing aboard game, a card game; stand alone video output games machines, and manipulative puzzles; playing cards; board games; card games; three-dimensional puzzle; parts and fittings for all the aforesaid goods

Priority based on foreign filing: Applicant has a bona fide intention to use the mark in commerce on or in connection with the identified goods and/or services and asserts a claim of priority based on European Community application number 009728321, filed 03/29/2011. 15 U.S.C. Section 1126(d), as amended. INTENT TO PERFECT 44(d) : At this time, the applicant intends to rely on Section 44(e) as a basis for registration. If ultimately the applicant does not rely on Section 44(e) as a basis for registration, a valid claim of priority may be retained.

International Class 041: Entertainment services in the form of electronic, computer and video games provided by means of the Internet and other remote communications device; internet games (non downloadable); organising of games; games (not downloadable) played via a global computer network; education and entertainment services in the form of cinematographic, televisual, digital and motion picture films, radio and television programs and shows; preparation, editing and production of cinematographic, televisual, digital and motion picture films, radio and television programs; entertainment services in the form of electronic, computer and video games provided by means of the Internet, mobile telephone and other remote communications device

Priority based on foreign filing: Applicant has a bona fide intention to use the mark in commerce on or in connection with the identified goods and/or services and asserts a claim of priority based on European Community application number 009728321, filed 03/29/2011. 15 U.S.C. Section 1126(d), as amended. INTENT TO PERFECT 44(d) : At this time, the applicant intends to rely on Section 44(e) as a basis for registration. If ultimately the applicant does not rely on Section 44(e) as a basis for registration, a valid claim of priority may be retained.

The applicant's current Attorney Information:

Steven Mancinelli of Mancinelli & Associates, P.C.

111 John Street, Suite 800

New York, New York 10038

United States

The attorney docket/reference number is 1344-026-T.

The applicant hereby appoints Steven Mancinelli of Mancinelli & Associates, P.C.

111 John Street, Suite 800

New York New York 10038

United States

as applicant's representative upon whom notice or process in the proceedings affecting the mark may be served.

The applicant's current Correspondence Information:

Steven Mancinelli
Mancinelli & Associates, P.C.
111 John Street, Suite 800
New York, New York 10038
212-366-1324(phone)
240-358-7375(fax)
steven@mancinelli-ip-law.com (authorized)

A fee payment in the amount of \$1300 has been submitted with the application, representing payment for 4 class(es).

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /stevenmancinelli/ Date Signed: 05/17/2011
Signatory's Name: Steven Mancinelli
Signatory's Position: Attorney for Applicant

RAM Sale Number: 5234
RAM Accounting Date: 05/18/2011

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